



TOYKO
STRONG
TOGETHER **GALA**

A FUNDRAISING EVENT TO BENEFIT USA WEIGHTLIFTING

EVENT SPONSORSHIP

THURSDAY, AUGUST 12 | 6-10PM

U.S. OLYMPIC & PARALYMPIC MUSEUM
COLORADO SPRINGS, COLORADO





ABOUT

The USA Amateur Weightlifting Foundation is a 501c3 nonprofit that directly supports the national governing body for USA Weightlifting.

The USA Amateur Weightlifting Foundation builds the strength community at every level up to the Olympic Team, and expands access and education for the sport, all for the benefit of personal and societal transformation.



ABOUT THE EVENT:

Join us on **Thursday, August 12th, 2021, at Colorado Springs iconic Olympic & Paralympic Museum** for a special evening welcoming home the stars of sport and raise money for American weightlifting athletes who represented the stars & stripes at the Tokyo 2021 Olympic Games .

The Toyko Strong Together Gala, emceed by a very special guest, will give you an opportunity to meet current and former members of Team USA in an intimate setting. You will get a taste of Tokyo culture, with entertainment that reflects Japan's Olympic City.

The Gala includes a hosted bar, dinner and once-in-a-lifetime experiences with Olympic champions and the nation's strongest athletes. You'll hear from our National Team athletes, Olympians, and coaches about their laser focus on getting to the Olympic podium in Tokyo as well as stories of grit and grace.

TITLE SPONSOR

\$20,000

MARKETING BENEFITS

Title to the event

Press Release regarding the sponsorship

Logo/Name on Invitation

Logo/Name on Signage

Logo/Name projected on big screen in atrium

Logo/Name on Website

On-site sponsor activation

Social media post regarding the sponsorship

Logo/Name displayed on step & repeat for Red Carpet Arrival photo with Olympians

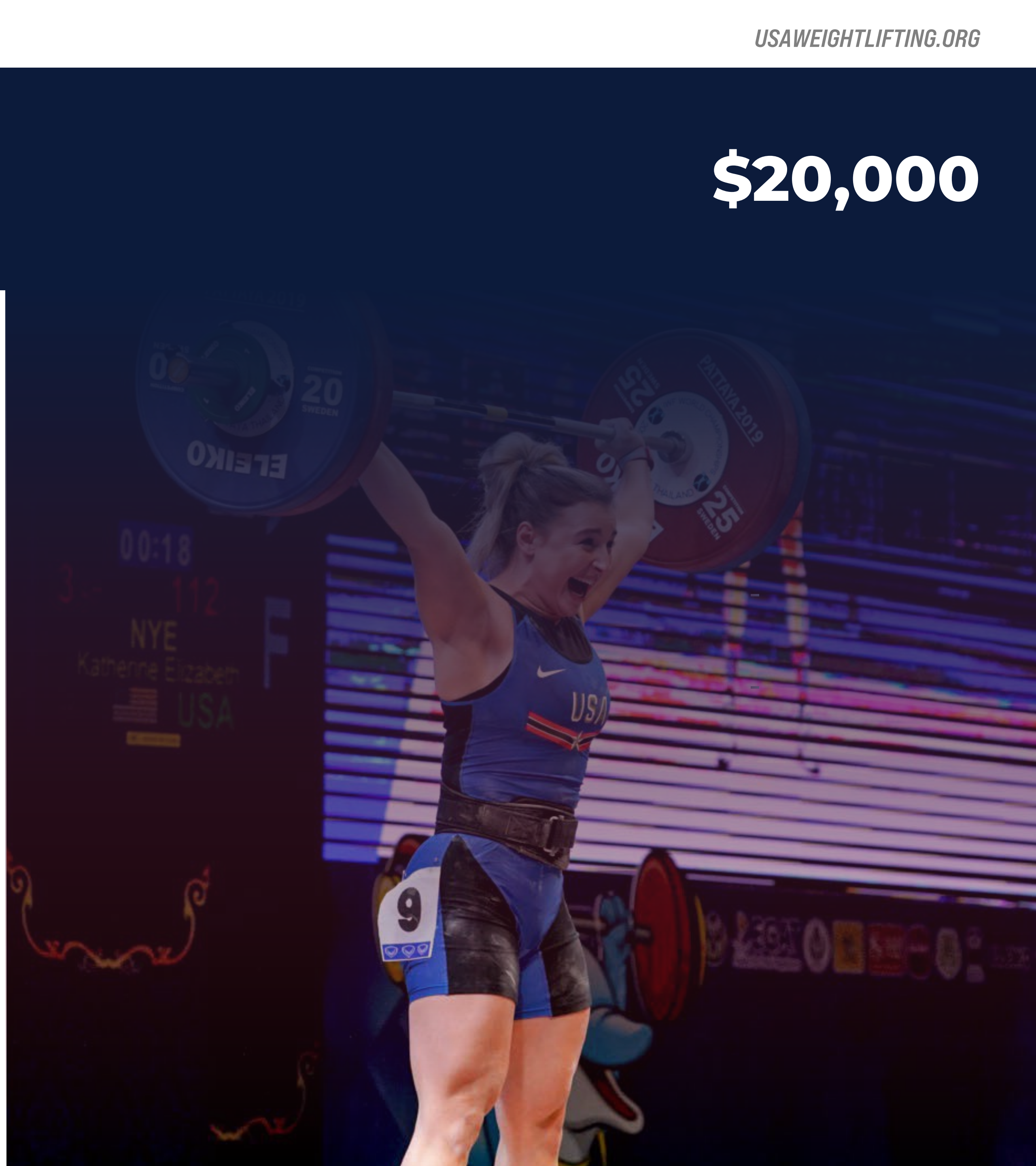
EVENT BENEFITS

1-hour free guided tour of US Olympic & Paralympic Museum with Olympian

Ten (10) VIP tickets (includes Meet and Greet Reception with Olympians)

Five (5) rooms at The Antlers Hotel for one night complimentary night of event

Ten (10) Event Gifts



GOLD TEAM SPONSOR

\$15,000

MARKETING BENEFITS

Press Release regarding the sponsorship

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Logo/Name on Website

On-site sponsor activation

Social media post regarding the sponsorship

Logo/Name displayed on step & repeat for Red Carpet Arrival photo with Olympians

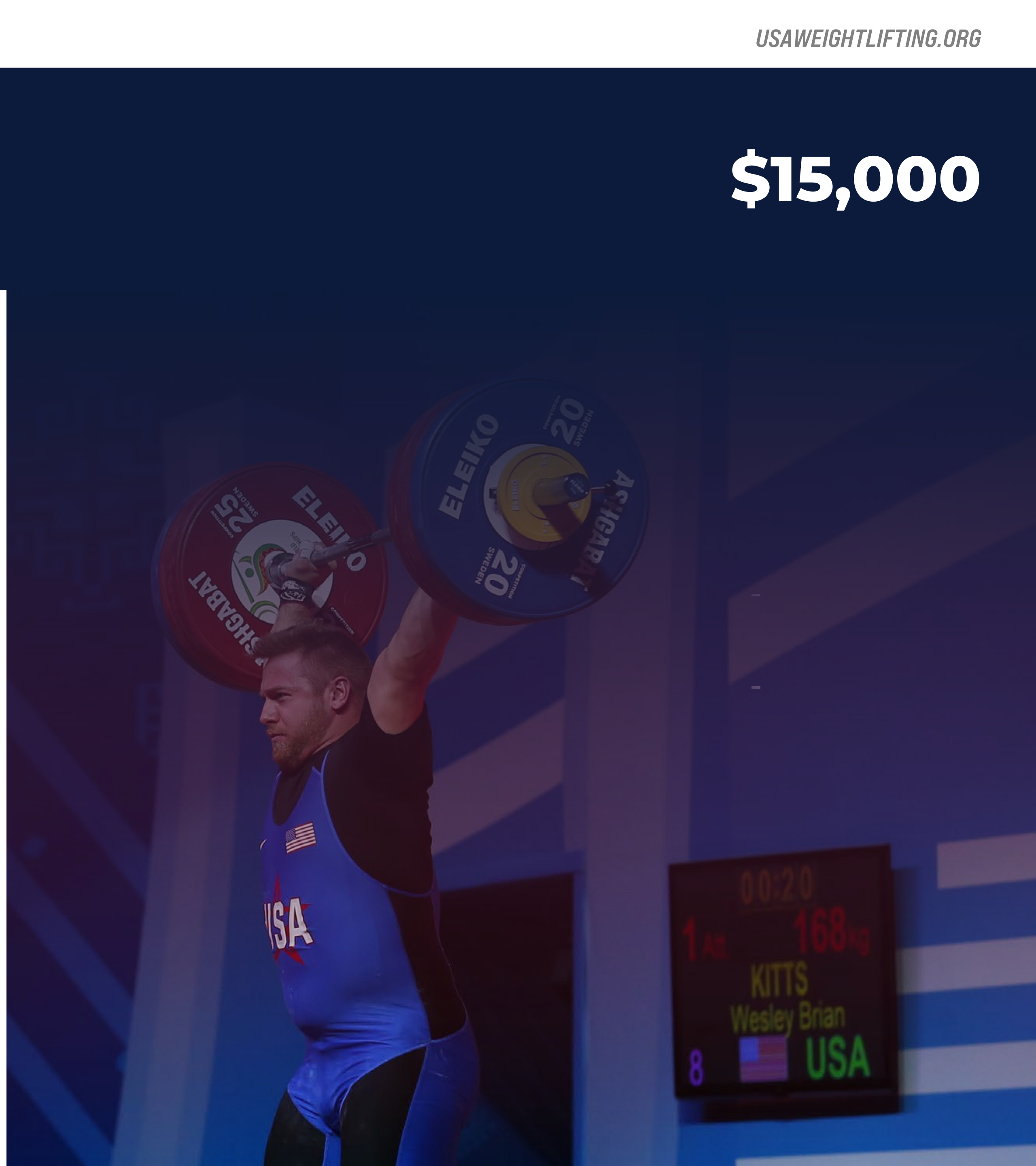
EVENT BENEFITS

1-hour free guided tour of US Olympic & Paralympic Museum with Olympian

Ten (10) VIP tickets (includes Meet and Greet Reception with Olympians)

Five (5) rooms at The Antlers Hotel for one night complimentary night of event

Ten (10) Event Gifts



SILVER TEAM SPONSOR

\$10,000

MARKETING BENEFITS

Logo/Name on Website

Logo/Name displayed on step & repeat for Red Carpet Arrival photo with Olympians

EVENT BENEFITS

1-hour free guided tour of US Olympic & Paralympic Museum

Ten (10) tickets to the event

Event Gift



TEAM PARTNER

\$2,500

MARKETING BENEFITS

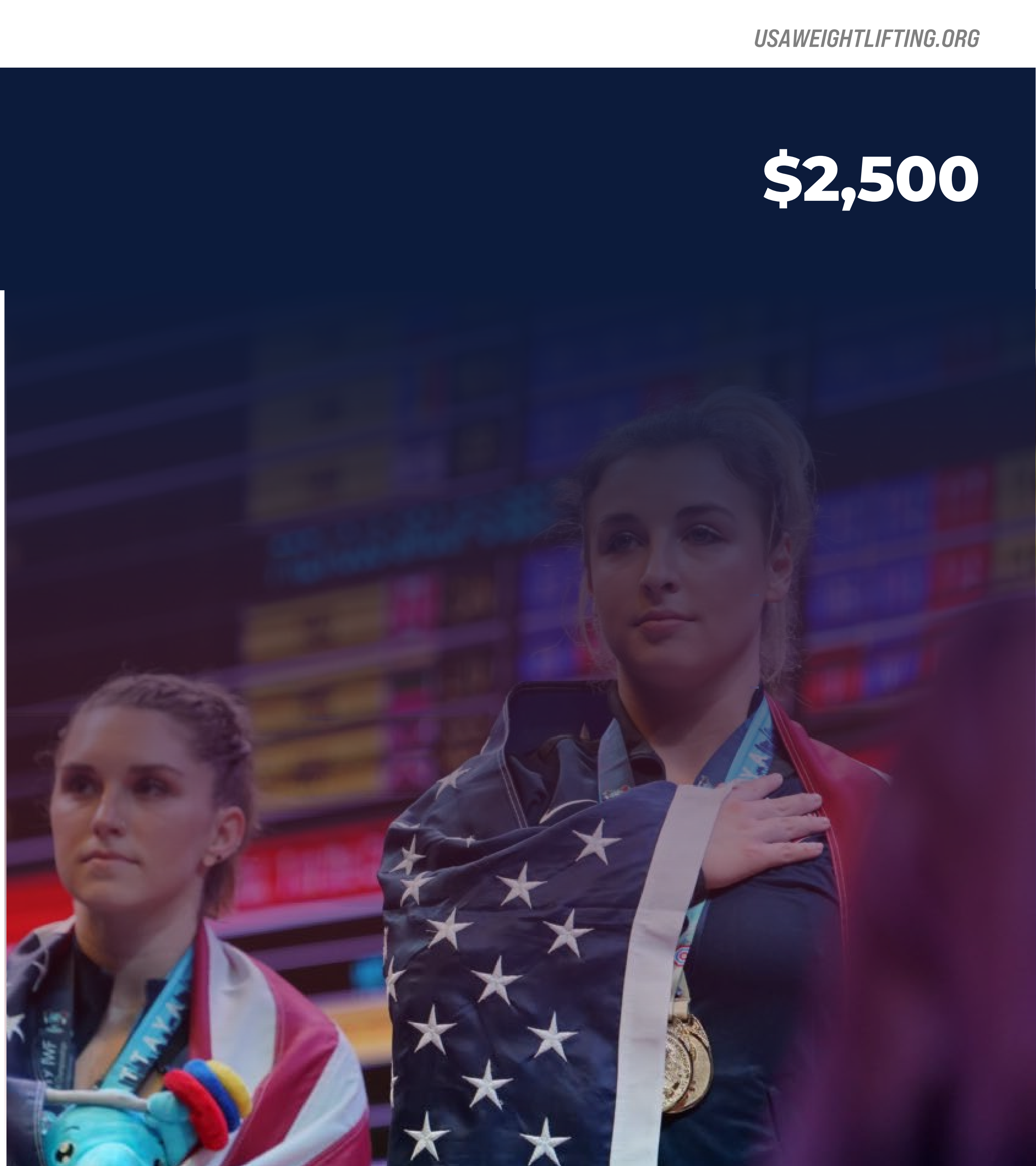
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EVENT BENEFITS

1-hour free guided tour of US Olympic & Paralympic Museum

Two (2) tickets to the event

Event Gift





THANK YOU!

FOR MORE INFORMATION, PLEASE CONTACT:
PAIGE HEANEY AT PAIGE@CFCVAIL.COM

